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## PROFESSIONAL PROFILE

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### CAREER SUMMARY & CURRENT RESPONSIBILITIES

As Chief Operating Officer of Kennedy Capital Group, Mr. Kennedy is responsible for the identification, acquisition, and entitlement of Kennedy Capital Group's residential and commercial development projects throughout the Southeastern United States. In addition, Mr. Kennedy plays a leading role in planning the company's overall investment strategy, and provides executive oversight to the Kennedy Capital Group team. Mark has over 18 years of industry experience.

During his tenure in the industry, Mr. Kennedy has specialized in residential land acquisition, disposition, assemblage and development. He has been involved in a number of significant projects including: Global Forum, a 70 acre development that was the first mixed-use project developed pursuant to Gwinnett County's new Mixed-Use Redevelopment (MUR) zoning ordinance; Ellison Lakes, a 130 acre mixed-use project in the City of Kennesaw which includes 900 multi-family units as well as a separate retail component; and The Reserve at Ivy Creek, a 115 unit townhome community adjacent to the Mall of Georgia, the Southeast's largest regional shopping mall.

As co-founder of Kennedy Capital Group with his father, Mr. Kennedy has been instrumental in the acquisition and development of four luxury town home communities in the Atlanta area including, 58 Sheridan, East Club, Marion Place and Canterbury Ridge. In addition, the company is involved in the development of Mezzo, a high-rise condominium project located on Peachtree Road in Atlanta.

### PROFESSIONAL ASSOCIATIONS

National Association of Realtors  
Atlanta Commercial Board of Realtors  
International Council of Shopping Centers

### PHILANTHROPIC AFFILIATIONS

The American Heart Association  
March of Dimes  
Gwinnett Chamber Challenge and Charity Golf Tournament  
Annandale Village, Community for adults with developmental disabilities



**Mark Kennedy**  
Chief Operating Officer



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